

NFTHA BOARD MEETING MINUTES

Date: 2020-11-02

Time: 5:30 PM

Facilitator: James Abbondanza

In Attendance

Carroll Shultz Reetz, James Abbondanza, Cherrish Beals, Colin Ligammari and Seleção (the cat)

NFTHA Ordinance

Carroll and James discussed elements on the NFTHA proposed ordinance draft.

Ordinance Committee

Discussion on city council and city administration. Heard that the mayor will not let the issue of a new ordinance go. Will they be meeting with us? do we continue to engage them in emails and calls to request a meeting? Decided to hold off on contacting them for now until we are farther along with some of our items. Spoke about having Patricia (a pay for STR advocate) send a letter to the city on our behalf. It was decided that we will not do that unless needed later as not to antagonize the administration. Carroll to create an easy to read bullet list of items that have changed on the proposed ordinance for members to review when complete.

Action: Carroll to create bullet list of changes on new NFTHA proposed ordinance

Action: Carroll to work on revisions and next draft

Membership Committee

Membership – Cherrish Beals showed the printed samples of the trifold. James to look for more economical print house. Estimate 100-300 copies to start. Discussion on how to contact members, potential members etc. Since there is a pandemic phone and limited in person contact is best. Discussion on how to provide some of the resources we are offering, classes, advice, pay for services such as rental photography or help with planning/pricing. Discussion on the logistical flow of signing up members – online or paper, approval requirements, how to pay.

Action: James to find economical print house for 100-300 copies of trifold brochure.

Action: Cherrish and James Meet with Sue to get quotes on other design items

Action: James and Cherrish, meet to finalize membership tiers, membership form functionality, web site redo.

Community Committee

Colin has met with Allison Congi and Lynne Nuvea. Potential for NFTHA to connect to some of their events. LiveNF and NF Beatification. Looking to create a hashtag #NFTHA #NFSTR #NFSomething. We will create a fridge sign to get guests using this hash tag on visits to NF. Create window stickers for NFTHA approved rentals, QR code to lead members or guests to designated web pages. Guide Book of local places and businesses. Basic template design, cover, back page. Colin will continue to meet with people and contact Norma Higgs from block clubs. Expand our website and web presence, social media.

Action: Decide on hashtag

Action: Colin, Meet with Norma

Action: Colin, Cherrish James: discuss guide book further

Other Items

We need a secretary, James informed group of issues with Pat and not applying code correctly for windows and steps he is working on to help himself and the group on overcoming these issues.

Next Meeting

TBD