

Niagara Falls Tourist Home Association
Board of Directors Meeting
February 24, 2021

Agenda Items

- 1) Review of Minutes from 1/28/21
- 2) Treasurer's Report
- 3) Old Business
 - a) Media Plan – Carroll
 - b) Membership Drive – Cherrish
 - c) Guide and Advertising Campaign– Colin and James
- 4) New Business
 - a) Legislative – Council – what next
 - i) Truth vs fiction
 - b) Communications
 - i) Newsletter
 - (1) Articles & topics
 - (2) Due Date and method of distribution
 - ii) General Membership meeting
 - c) Association By-laws
 - d) Open Board Position – Secretary