

Niagara Falls Tourist Home Association
Board of Directors Meeting
April 19, 2021

Agenda Items

1. Review of Minutes from 2/24/21
2. Treasurer's Report
3. Old Business
 - a. Membership Drive – Cherrish
 - i. Has the cut-off of non-paying members happened?
 - ii. Do we have an updated list on Google Drive?
 - b. Guide and Advertising Campaign– Colin and James
 - i. Is the guide live on our site?
 - ii. List of businesses who signed up, were approached or said 'No'?
 - iii. Distribution of magnets?
 - iv. Gazette
 - c. Newsletter - Carroll
 - i. Articles & topics
 - ii. Due Date for next newsletter
 - d. Association By-laws – draft ready for final review
 - e. General Membership meeting – May 16th
4. New Business

Pride Niagara Approval