

Niagara Falls Tourist Home Association
Board of Directors Meeting
April 29, 2021

Agenda Items

- 1) Review of Minutes from 4/19/21
- 2) Treasurer's Report
- 3) Old Business
 - a) Membership – Cherrish
 - i) Membership List – paid members as of April 29th
 - ii) Membership retention or Who is getting the boot from FB Page, etc. (i.e. Bob)
 - iii) Status of FOIA request for current STRs with valid COC in city
 - b) Guide and Advertising Campaign– Colin and James
 - i) Changes made to NFTA.org site
 - ii) List of Businesses approach with Y/N/M and who has yet to be approached – tabled at last meeting (Colin)
 - c) Member House listings on NFTA.org site? – James
 - d) Digital Logo - issues
 - e) Newsletter – Carroll
 - i) Next newsletter out by mid-June
 - ii) Topics/articles
 - f) Association By-laws – Review status - Carroll
 - g) General Membership meeting – May 16th
 - h) Pride Niagara – tabled at last meeting
- 4) New Business
 - a) Advertising on our Facebook Page
 - b) Refund for legal defense fund contributors
 - c) T-Shirts
 - d) NFTA/Gazette Ad